



Content Presentation











Introduction AM

Research Question

Approach

Social Relevance

Content Presentation











Introduction AM

Active Modes

Walking & bicycling

Research Question

Approach

Social Relevance

Introduction – Active Modes

- Positive effect on cities
 - health benefits citizens
 - less congestion
 - more sustainable
 - more liveable

 Cities worldwide: want to improve their bicycling and walking shares



Introduction – Active Modes

AM Measures not always successful

- Unknown:
 - which steps/measures are most critical or effective
 - how these steps depend on the context of each city



Research question



How can various cities throughout the world design and plan an effective active mode network for their specific context, which stimulates the use of active modes, and most of all creates a liveable city?

Research question



How can various cities throughout the world design and plan an effective active mode network for their specific context, which stimulates the use of active modes, and most of all creates a liveable city?



Advertentie, 1977

Approach



Trigger

Problem, research questions

City Assessments

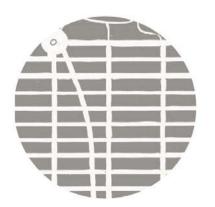
Factors of influence on AM use

Network Design

AM networks in cities

Framework

Planning and design guidelines







Approach



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Active mode history of Amsterdam





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1.

Active mode history of Amsterdam

AM comparison many cities worldwide



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1.

Active mode history of Amsterdam

AM comparison many cities worldwide

Main
influential
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AM network

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Active mode history of Amsterdam

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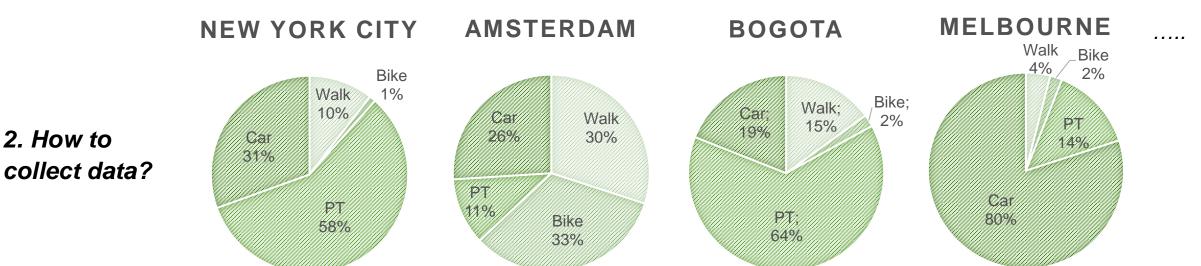
1. Which cities?

NEW YORK CITY AMSTERDAM BOGOTA MELBOURNE etc...



1. Which cities?

2. How to

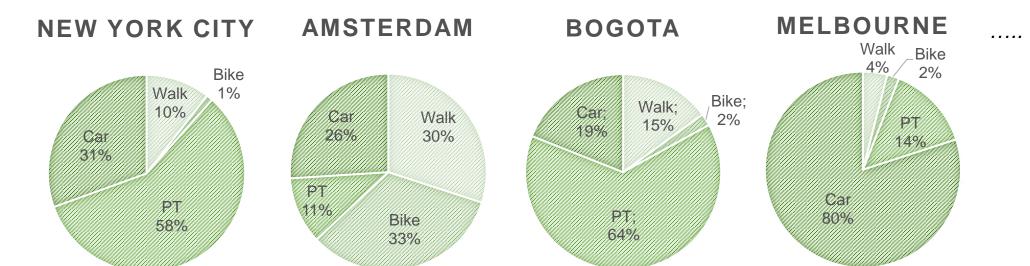




1. Which cities?

2. How to

collect data?



3. What factors influence AM use?

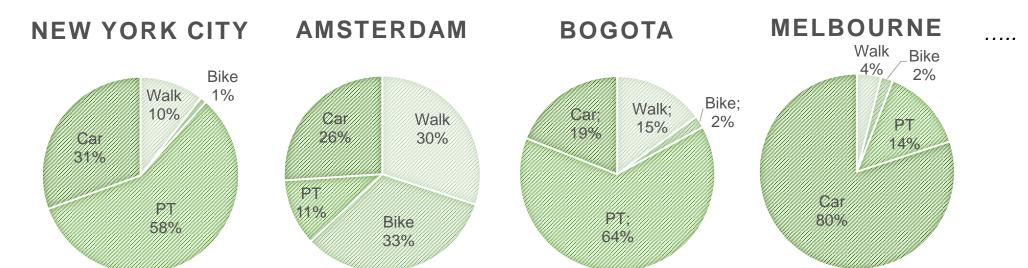
e.g. street density, land-use, public transport, climate, bike/walk-culture, safety, parks, buildings,



1. Which cities?

2. How to

collect data?

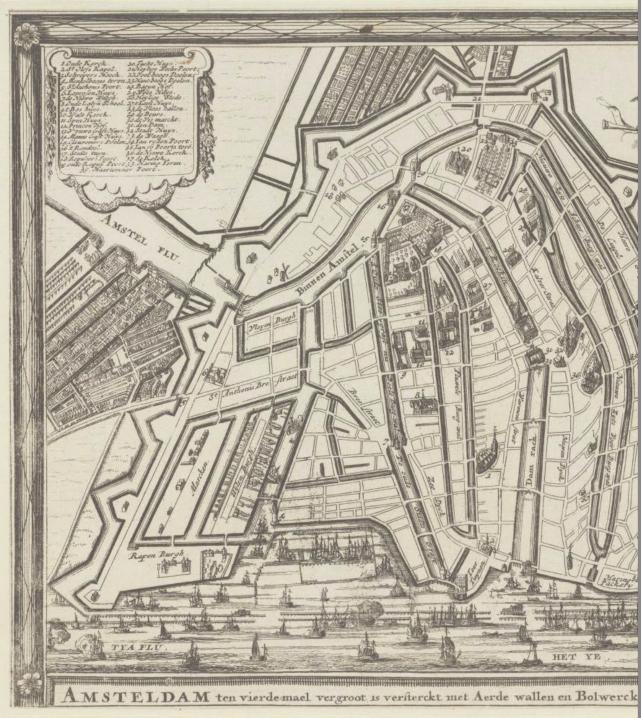


3. What factors influence AM use?

e.g. street density, land-use, public transport, climate, bike/walk-culture, safety, parks, buildings,

4. How can we categorize these cities?

e.g. 'AM-maturity', link to Amsterdam AM history,



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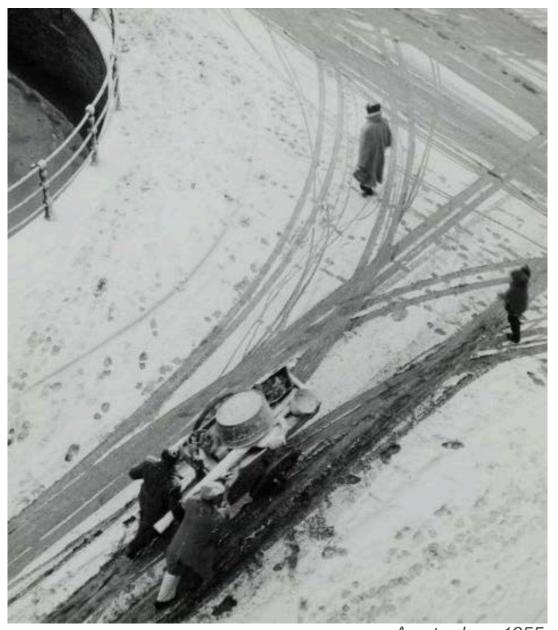
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More Cyclists & Pedestrians, more liveable cities

Map Amsterdam, 1585



Amsterdam, 1955

Approach



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ROSSENAAR'S VRACHTDIENSTEN

Amsterdam, 1954

Approach



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Social relevance

- Know the factors of influence on AM use, for different city-contexts.
- Tool for city planners and designers worldwide to increase the use of active modes, by improving their AM network step-by-step.
- More healthy citizens, less congestion, more liveable cities worldwide.



